

COREY CISZEK

CREATIVE DIRECTOR | ART DIRECTOR

I N F O



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S K I L L S

PHOTOSHOP



ILLUSTRATOR



INDESIGN



POWERPOINT



SKETCH



A W A R D S

CANNES LIONS • ONE SHOW • DA&D • CLIOS •
KELLY AWARD FINALIST • NEW YORK FESTIVALS •
ADDIES

E D U C A T I O N

Lake Forest College

Bachelor of Art
Business and Art

I love to create. I always have and always will.

I'm an award-winning creative leader. Thoughtful and strategic, I've excelled in storytelling, purpose-driven platforms, relationship-building, and managing complex businesses objectives without being a jerk.

I've created meaningful campaigns for numerous brands including Miller, Sears, Mead Five Star, and Cracker Barrel and have won my share of awards over a 30 plus year career. My goal has always been to help drive the creative idea with messaging that is meticulous in a multi-channel holistic storytelling approach, from platform idea, to design, to creating fully integrated social media, all to drive growth and produce work everyone is proud of.

E X P E R I E N C E

FREELANCE Creative Director | Art Director 2020 - Current

Currently available to create work across any and all social and digital channels, work on or if needed run a new business pitch.

EPSILON Vice President | Creative Director 2014 - 2020

Managed and created work for Five Star across all social and digital channels, plus creating the teen focused #StrengthNotStress, working with multiple influencers and partners. Created digital and social content for Cracker Barrel campaigns as well as designing and help create the podcasts, Conversations with Giants and The Pod Couple.

OGILVY Creative Director 2012 - 2014

Co-Creative Directed the international SCJ business creating robust 360 degree campaigns with included traditional ads along with shopper and digital elements.

ENERGY BBDO Vice President | Creative Director 2011 - 2012

Creative Director on the Bayer business, creating campaigns for the main Bayer brand as well as their new product offerings.

Y&R Senior Vice President | Creative Director 2000 - 2011

Created award winning work for Miller Beer, as well as work for Sears, Craftsman, Jim Beam Brands, The Anti Cruelty Society of Chicago and The US Attorney / FBI anti-hand-gun bill.

LEO BURNETT Vice President | Associate Creative Director 1991 - 2000

Started working on Kellogg's creating many successful campaigns. After a brief stint at DDB came back to work on Nintendo, Minute Maid, Frutopia, Dewars and Coca Cola in South Africa, Japan and Germany.

DDB Associate Creative Director 1996

Created campaigns for various General Mills products and also for The Chicago International Film Festival.

OGILVY Art Director 1988 - 1991

Started my career as an art director working on Sears, Craftsman and NutraSweet.